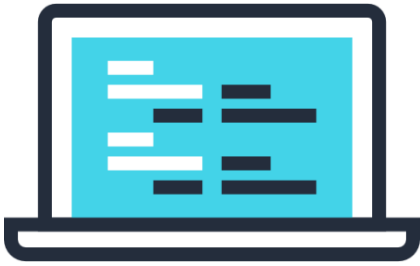




## SOCIAL MEDIA TIPS



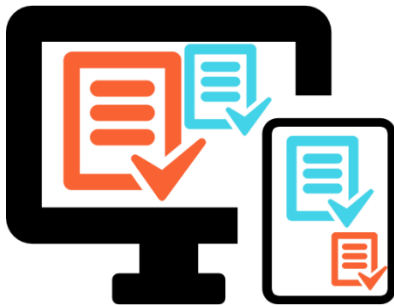
Find the **PLATFORMS** that your customers and potential customers are using.



Update your **ABOUT** details on **ALL** of your profiles.



Make sure your company information is consistent across **ALL** Platforms.



Ensure your **MOBILE** presence is visually appealing.



Use **KEYWORDS** in your profiles.



Use **PROFESSIONALLY** Designed Banners



Use a scheduling software to post **CONSISTENTLY**.



Post high **QUALITY** images and videos.



**RESPOND** to Messages and Reviews.

**DO YOU NEED HELP WITH YOUR SOCIAL MEDIA PRESENCE?**

[connect@social-effect.com](mailto:connect@social-effect.com) | 248-830-6062

